



CONTACT



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allthingsej.com

EDUCATION

VIRGINIA COMMONWEALTH UNIVERSITY
RICHMOND, VIRGINIA 2003 - 2007
Bachelor of Science (B.S.)
Mass Communications,
Concentration in Advertising

TECHNICAL SKILLS

MAC AND PC OPERATING SYSTEMS

ADOBE CREATIVE SUITE

• ILLUSTRATOR • INDESIGN
• PHOTOSHOP • ACROBAT

MICROSOFT OFFICE SUITE

WORDPRESS

ELEMENTOR

ARTICULATE STORYLINE

CANVA

GOOGLE SUITE

DIGITAL MARKETING APPS

PROJECT MANAGEMENT APPS

QUICKBOOKS

RELEVANT SKILLS

- Expertise in Typography and Print Production
- Proficient in Multi-Project Management and Time Management
- Strong Communication and Team Collaboration skills
- Detail-Oriented with a focus on Quality and Deadlines
- Creative Problem-Solving abilities

REFERENCES

AVAILABLE UPON REQUEST

ERICA J. MARROS

GRAPHIC DESIGNER

Washington, D.C.

GRAPHIC DESIGNER

THE FAA/NATECH

02/2023 - CURRENT

- Collaborate with Instructional Systems Designers and Subject Matter Experts to create visually compelling materials for e-learning and instructor-led courses.
- Design interactive elements, infographics, animations, charts, and instructional aids for diverse learning environments.
- Incorporate feedback to ensure visual content aligns with educational effectiveness and learning objectives.
- Partner within cross-functional teams to produce cohesive and integrated course designs.
- Adhere to FAA regulations and standards in design processes.
- Provide quality control support for instructional systems design, maintaining high standards in visual and educational content.

GRAPHIC DESIGNER

NEWMARK

Washington, DC

06/2022 - 03/2023

- Designed high-impact pitch decks, proposals, brochures, presentations, CREs, email campaigns, and digital marketing materials for commercial real estate teams.
- Partnered with brokers, marketing teams, and internal stakeholders to translate complex property and market information into clear, visually compelling materials.
- Created branded emails and time-sensitive communications supporting listings, announcements, client outreach, and business development.
- Maintained brand consistency across print and digital deliverables.
- Managed multiple fast-paced projects simultaneously.

FREELANCE DESIGNER

VARIOUS CLIENTS (SMALL BUSINESSES, NON-PROFITS, LARGE CORPORATIONS)

2011 - CURRENT

- Creates distinctive logos and visual identities tailored to each client's branding needs.
- Develops compelling infographics that simplify complex information for diverse audiences.
- Designs and optimizes websites for enhanced user engagement and conversion.
- Manages projects from initial design concepts to final delivery, ensuring client satisfaction and timely completion.
- Oversees brand management, including: developing style guides, and creating detailed mock-ups and layouts.
- Designed versatile templates for various uses, including presentations.
- Executed effective B2B and B2C, and Commercial Real Estate marketing strategies through visual design.
- Provided creative support for art exhibits, assisting in display and layout designs.

PROPERTY MANAGEMENT

EBBITT CORPORATION

Reston, VA

2008 - 2020

- Supported the VP in managing commercial and residential properties.
- Facilitated real estate sales and purchase transactions.
- Created marketing materials.